

Consumers Choose Michigan Credit Unions as their Best Financial Partner

As not-for-profit, member owned financial institutions, credit unions know and work for their members, not shareholders like the banks. Credit unions manage less than 9% of financial institution assets in the US, while banks control nearly 91%. As the nation's only member-owned, democratically controlled financial institutions, credit unions remain an extremely popular financial alternative for more than 119 million Americans.

Delivering big financial benefits (in 2019)

 Higher yields on savings **\$78.8M**
Lower fees **\$71.5M**
Lower loan rates **\$273.8M**
Savings to non-members **\$165.4M**

Total Michigan CU member benefits **\$424.1M**

If Michigan banks were structured like credit unions the **\$2.9 Billion** they paid in stockholder dividends over the past decade would have instead been paid to small depositors.

Building stronger communities

68.8%

of total mortgage applications from low/moderate income borrowers are **APPROVED** by Michigan Credit Unions.

Serving Tax-Paying Americans

Taxing credit unions is a direct additional tax on consumers-owners who already bear substantial income tax burdens.

5,458,839 Michigan credit union members paid an estimated total of **\$65.4 Billion** in state and federal income taxes in the most recent federal tax year.

If credit unions were taxed in 2019, the receipts would have accounted for only **0.04%** of 2019 federal spending

Funding federal government operations for **ONLY**



Responding through Local Ownership and Control

The public policy goal of strengthening, small, locally-owned businesses is achieved through the credit union tax status. In the for-profit banking sector this goal is similarly advanced when banks choose the tax advantage of Subchapter S status.

Nationally:
1793 Subchapter S banking institutions account for **\$534.0 Billion** in assets

Michigan:
8 Subchapter S banking institutions account for **\$1.7 Billion** in assets

U.S. Federal Revenue Losses due to Bank Subchapter S Election

\$14.4 BILLION

since 1997

Source: CUNA Estimates & FDIC